

Welcome to the American Concrete Pipe Association's Press and Media Kit. Established in 1907, the ACPA has been a pivotal force in advocating for the concrete pipe industry across the United States and Canada for over 115 years. Our membership spans over 400 plants, including producers of concrete pipes and box culverts, individuals, and international entities dedicated to our industry.

This kit is tailored for journalists and media professionals seeking detailed information and resources to enhance your articles and reports. Below, you will find standardized communications content, including language, logos, and contact information for a few of our thought leaders.

As a unified voice for over a century, the ACPA has been instrumental in shaping durable and resilient infrastructure with the industry's most reliable products: concrete pipe and box culverts. We encourage journalists and researchers to utilize this press kit to ensure accurate and insightful media coverage of our enduring contributions to infrastructure development.

Should you require more specific details or wish to speak with a representative, please reach out to ACPA's Director of Marketing, Chelsea Fitzgerald (cfitzgerald@concretepipe.org).

Boilerplate Language

The evidence is clear: there is no better choice than concrete pipe and box culverts. The world we live in today does not happen by accident. It takes an infrastructure supported by a product you can trust. That's where the American Concrete Pipe Association comes in. By promoting the engineered strength, proven resilience, and undeniable sustainability of concrete pipe, we are helping America build a solid foundation. Our communities function as the result of a reliable infrastructure built upon centuries of proven durability, all made possible by concrete pipe.

We act as the leading voice to advocate for our industry at the local, state, and national levels. For over a century, we have helped shape a long-lasting, resilient, and durable infrastructure through the most reliable product on the market: concrete pipe and box culverts.

Our Purpose

The ACPA is building a future where concrete pipe is widely known as the gold standard pipe product on the market. Through a robust membership that reflects the diversity and interest of the industry it serves, we are building a stronger, more sustainable, and reliable infrastructure to serve our communities for future generations.

Learn more about our resources and advocacy by visiting www.concretepipe.org

Mission Statement

To be the leading resource, voice, and advocate for industry stakeholders in the development of long-lasting, resilient, and durable infrastructure that helps build sustainable communities for current and future generations.

What we do:

- *Advocate.* We promote the benefits of concrete pipe and box culverts at the local, state, and national level.
- *Give a voice to stakeholders.* We act as the leading and unified voice for stakeholders throughout the design and installation process of concrete pipe.
- *Education.* Our members, elected officials, key industry stakeholders, and the general public have access to resources and educational opportunities.
- *Membership empowerment.* We empower our members to make the active choice to promote concrete pipe in a competitive market.

Marketing & Branding Information

- Marketing & Branding Website: concretepipe.org/brand
- ACPA Logos: [Full](#) | [Roundel Only](#) | [Complete Set](#)
- Press-Ready Images: concretepipe.org/press/photos
- Social Media Sites: [LinkedIn](#) | [X](#) | [Facebook](#) | [YouTube](#)
- ACPA News: news.concretepipe.org
- Learning Center: concretepipe.org/education
- Pipe School: pipeschool.org
- Concrete Pipe Week: concretepipeweek.org

Media Contact

Chelsea Fitzgerald

Director of Marketing

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LinkedIn: [linkedin.com/in/chelsea-fitzgerald-a5919825a/](https://www.linkedin.com/in/chelsea-fitzgerald-a5919825a/)

Key Spokespeople

An expert group of leaders guides the American Concrete Pipe Association. Below, please find their names, titles, and areas of expertise. If you are interested in interviewing any of our listed experts, please specify their name in the subject line of your inquiry.



Steve Hawkins | President
concretepipe.org/steven-hawkins

Areas of focus:

- Overall matters of the Association & ACPA Board
- Industry information
- Planning & strategy
- Member meetings



Chelsea Fitzgerald | Director of Marketing
concretepipe.org/chelsea-fitzgerald

Areas of focus:

- Marketing & media
- Messaging & branding
- Meetings & events
- Educational programs



Trygve Hoff | Director of Government Relations
concretepipe.org/tryg-hoff

Areas of focus:

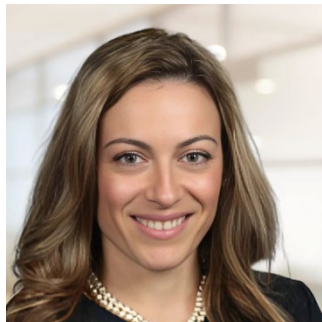
- Sustainability and environmentalism
- Government outreach & relations
- Engineer, contractor, and public agency trainings
- Reviews local, state, and national specifications



Josh Beakley | Vice President of Engineering
concretepipe.org/josh-beakley

Areas of focus:

- Developing standards for buried infrastructure
- Industry organization relations
- Engineering, design, and installation
- Software development



Margarita Takou, Ph.D, P.E. | Vice President of ACPA Foundation
concretepipe.org/margarita-takou

Areas of focus:

- Industry standards & committees
- Quality & technical programs (including QCast)
- Research, Quality and Safety Committee liaison
- Matters of the ACPA Foundation