

## ACPA Sponsorship Levels

The ACPA offers five levels of sponsorship with each level providing different benefits. Throughout the year, the ACPA may find more events and opportunities to incorporate our sponsors and will notify them as appropriate.

### **All sponsorship levels include the following:**

#### *Pipe School*

- PipeSchool.org – Recognition on Pipe School website with logo, description, and link to website
- Sponsor Display – Inclusion on sponsorship slide in presentations and on posters throughout
- Email Communications – Sponsor recognition in Pipe School promo emails to members and industry
- Social Media – Recognition of sponsorship level via social channels throughout duration of Pipe School (may include multiple sponsors in social posts)

#### *Annual Convention*

- Sponsors Recognition – Recognition on website with logo, description, and link to website
- Sponsor Display – Inclusion on sponsorship slide in presentations and on posters throughout
- Email Communications – Sponsor recognition in Annual Convention promo emails to members and industry
- Social Media – Recognition of sponsorship level via social channels throughout duration of the Annual Convention (may include multiple sponsors in social posts)

#### *Committee Week*

- Sponsor Display – Inclusion of sponsorship on posters/banners throughout event location

#### *General*

- Member Communications – Individual recognition of sponsorship in ACPA member newsletters and emails
- Social Media – Individual recognition of company and sponsorship (in addition to Pipe School)
- Website – Recognition of sponsorship on both ACPA public and Members Only websites
- Training – Registration for at least 1 x attendee at ACPA-sponsored paid-for trainings (i.e. P3, Workshops, etc.)
- Recognition at any other ACPA meetings (i.e. Fall Board Meeting, Quality School, etc.)

### **Bronze** - \$1,500

#### *General*

- Training - Registration for 1 x attendee at paid-for ACPA training (i.e. P3, Workshop, etc.)

### **Silver** - \$4,000

#### *Pipe School*

- Pipe School Registration – 1 x individual registration to attend Pipe School at cost of \$449

#### *Annual Convention*

- Annual Convention Registration – Registration for 1 x member company representative

#### *General*

- Training - Registration for 2 x attendees at paid-for ACPA training (i.e. P3, Workshop, etc.)

### **Gold** - \$7,500

#### *Pipe School*

- Registration – 1 x individual registration to attend Pipe School
- Social Media – Recognition of sponsorship level throughout duration of Pipe School (no more than 2 non-competing sponsors recognized at a time)

#### *Annual Convention*

- Registration – Registration for 2 x member company representatives
- Associate Spotlight Presentations during the meetings held at the Annual Convention

#### *General*

- Newsletter Article – Sponsor-authored article in ACPA newsletter
- Training – Registration for 3 x attendees at paid-for ACPA training (i.e. P3, Workshop, etc.)

## ACPA Sponsorship Levels



### **Platinum** - \$12,000

#### *Pipe School*

- Registration – 2 x individual registrations to attend Pipe School
- Social Media – Individual recognition of sponsorship level throughout duration of Pipe School

#### *Annual Convention*

- Registration – Registration for 3 x member company representatives
- Associate Spotlight Presentations during the meetings held at the Annual Convention

#### *General*

- Training – Registration for 4 x attendees at paid-for ACPA training (i.e. P3, Workshop, etc.)

### **Diamond** - \$45,000

#### *Pipe School*

- Registration – 10 x individual registration to attend Pipe School
- Social Media – Individual recognition of sponsorship level throughout duration of Pipe School
- Pipe Show – Two trade booths at the Pipe School's trade show
- Training Presentation – Featured presentation during event focusing on sponsor product or service

#### *Annual Convention*

- Registration – Registration for 4 x member company representatives
- Associate Spotlight Presentations during the meetings held at the Annual Convention

#### *Committee Week*

- Event Activity – 8 x complimentary individual registration to any paid-for Committee Week activity

#### *Membership*

- Complementary annual membership in ACPA

#### *General*

- Training – Registration for 5 x attendees at paid-for ACPA training (i.e. P3, Workshop, etc.)
- Newsletter Article & Video – Sponsor-authored article and video (up to 2 min) in ACPA newsletter

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Return completed form to Ginny Horrell at [ghorrell@concretepipe.org](mailto:ghorrell@concretepipe.org) or fax to 972-506-7682.

### **Company Billing Information:**

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

MasterCard    Visa    American Express    Check enclosed   **TOTAL \$** \_\_\_\_\_

Name (as it appears on your card): \_\_\_\_\_ Date: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_

Sec. Code \_\_\_\_\_ Signature: \_\_\_\_\_