

The American Concrete Pipe Association (ACPA) is happy to continue its Annual Sponsorship Program made available to its Associate Members. The sponsorship program offers four levels of sponsorship, each level providing different benefits along with additional opportunities for sponsors to support the industry at targeted events.

New in 2024

Additional Sponsor Opportunities – As ACPA’s events and opportunities continue to grow, the ACPA is finding new and creative ways for our sponsors to better engage with producing members. This year, in addition to the different levels, sponsors will also be able to provide further support at industry events. These additional sponsorships will be made available to view online in September 2023. All sponsorships throughout the year will be made available upfront and should further opportunities arise, the ACPA commits to informing all sponsors ahead of time and providing equal opportunity for support.

Sponsorship Level Adjustment – Having not raised sponsorship levels for 10 years, an analysis showed we were in an unsustainable position of spending more money on certain sponsorships than we were collecting. This led to the price adjustment of the Diamond, Platinum, Gold, and Silver Sponsorship and the elimination of the Bronze Sponsorship. This adjustment more closely aligns us with other industry associations while improving the value of each dollar spent through growing industry outreach, education, Pipe School, member engagement, and other initiatives.

All sponsorship levels include the following:

Pipe School

- PipeSchool.org – Recognition on Pipe School website with logo, description, and link to website
- Sponsor Display – Inclusion on sponsorship slide in presentations and on posters throughout
- Email Communications – Sponsor recognition in Pipe School promo emails to members and industry
- Social Media – Recognition of sponsorship level via social channels throughout duration of Pipe School (may include multiple sponsors in social posts)

Annual Business Meeting

- Sponsors Recognition – Recognition on website with logo, description, and link to website
- Sponsor Display – Inclusion on sponsorship slide in presentations and on posters throughout
- Email Communications – Sponsor recognition in Annual Business Meeting promo emails to members and industry
- Social Media – Recognition of sponsorship level via social channels throughout duration of the Annual Business Meeting (may include multiple sponsors in social posts)

Committee Week

- Sponsor Display – Inclusion of sponsorship on posters/banners throughout event location

General

- Member Communications – Individual recognition of sponsorship in ACPA member newsletters
- Social Media – Individual recognition of company and sponsorship (in addition to Pipe School)
- Website – Recognition of sponsorship on ACPA’s public websites
- Members Only Portal – Each sponsor will have a dedicated page to share information with members
- Training – Registration for at least 1 x attendee at ACPA-sponsored paid-for trainings (i.e. P3, Workshops, etc.)
- Recognition at any other ACPA meetings (i.e. Fall Board Meeting, Quality School, etc.)

Sponsorship Levels

Silver - \$5,000

Pipe School

- Pipe School Registration – 1 x individual registration to attend Pipe School at cost of \$449

Annual Business Meeting

- Registration – Registration for 1 x member company representative

General

- Training - Registration for 2 x attendees at paid-for ACPA training (i.e. P3, Workshop, etc.)

Gold - \$10,000

Pipe School

- Registration – 1 x individual registration to attend Pipe School
- Social Media – Recognition of sponsorship level throughout duration of Pipe School (no more than 2 non-competing sponsors recognized at a time)

Annual Business Meeting

- Registration – Registration for 2 x member company representatives
- Associate Spotlight Presentations during the meetings held at the Annual Business Meeting

General

- Newsletter Article – Sponsor-authored article in ACPA newsletter
- Training – Registration for 3 x attendees at paid-for ACPA training (i.e. P3, Workshop, etc.)

Platinum - \$15,000

Pipe School

- Registration – 2 x individual registrations to attend Pipe School
- Social Media – Individual recognition of sponsorship level throughout duration of Pipe School

Annual Business Meeting

- Registration – Registration for 3 x member company representatives
- Associate Spotlight Presentations during the meetings held at the Annual Business Meeting

General

- Training – Registration for 4 x attendees at paid-for ACPA training (i.e. P3, Workshop, etc.)

Diamond - \$50,000

Pipe School

- Registration – 10 x individual registration to attend Pipe School
- Social Media – Individual recognition of sponsorship level throughout duration of Pipe School
- Pipe Show – Two trade booths at the Pipe School’s trade show
- Training Presentation – Featured presentation during event focusing on sponsor product or service

Annual Business Meeting

- Registration – Registration for 4 x member company representatives
- Associate Spotlight Presentations during the meetings held at the Annual Business Meeting

Committee Week

- Event Activity – 8 x complimentary individual registration to any paid-for Committee Week activity

Membership

- Complementary annual membership in ACPA

General

- Training – Registration for 5 x attendees at paid-for ACPA training (i.e. P3, Workshop, etc.)
- Newsletter Article & Video – Sponsor-authored article and video (up to 2 min) in ACPA newsletter

Return the completed form below to the ACPA at acpa@concretepipe.org.

Company Billing Information:

Company: _____ Phone: _____

Contact: _____ Email: _____

MasterCard Visa American Express Check enclosed **TOTAL \$** _____

Name (as it appears on your card): _____ Date: _____

Card Number: _____ Expires: _____

Sec. Code _____ Signature: _____